



Squarespace Web Designer

Imagine a web design agency that lets you be you, working where you want to work, doing what you love to do, and providing you with the support you need to grow your skills and your career. That's HeiPro Digital. We are a fast-growing, woman-owned web design agency based in Green Bay, WI & Dallas, TX that helps businesses improve their online presence through website design, search optimization, messaging, and branding.

Our team means the world to us. As a business that was fully remote even before it became necessary, we have built our success on hiring dependable and creative digital marketing professionals around the country who are self-directed and value autonomy but enjoy being part of a team working toward a common goal. Our team members have a passion for digital marketing that they put to use helping brands and businesses grow their online presence and drive results.

If you have website design experience, a willingness to be part of a virtual team, and enjoy project variety, we'd love to hear from you.

Position Description

We currently have an opportunity for a Squarespace Web Designer on a contract basis. If you live and breathe website design, have solid knowledge of Squarespace, and a passion for helping brands develop their online presence, this is the position for you!

As a Squarespace Web Designer at HeiPro, you'll design custom Squarespace websites for our clients. Our ideal candidate has 3+ years of experience in website design and development, proficiency in Squarespace including custom CSS and integrations/plugins, familiarity with UI/UX design principles, and exceptional creative and conceptual skills.

You'll drive the website design process for your assigned clients, working closely with the Account Manager and other HeiPro team members to create visually stunning and functionally effective websites. We work with clients across the country, primarily

entrepreneurs and small to mid-sized businesses, who represent a variety of industries. We guarantee you'll never be bored!

This is a fully remote position reporting to the Creative Director.

Responsibilities

- Design custom websites and landing pages for a variety of clients across different industries.
- Build and optimize websites to meet client needs and project objectives.
- Ensure websites are designed for use across browsers and devices using responsive design principles.
- Work closely with Account Managers to strategize site development and design needs.
- Collaborate with the HeiPro team on project execution, maintaining open lines of communication throughout the project.
- Design and prepare mock-ups for clients.
- Troubleshoot design and programming challenges.
- Effectively present ideas and concepts to clients and team members.
- Integrate data from back-end services, platforms, apps, and databases as needed.
- Test sites across platforms and devices prior to launch.
- Meet established deadlines or provide reasonable notice to the team when a deadline extension is needed.
- Be responsive to clients and team members and willing to accept feedback.
- Stay current in web design and development trends and best practices to be a resource for the team.
- Represent HeiPro Digital with professionalism at all times.
- Support our culture of teamwork and collaboration.
- Love what you do! Take pride and ownership in your work.

Requirements & Qualifications

- 3+ years of experience as a web designer or developer.
- A Bachelor's degree in Visual/Graphic Design, Marketing, UI/UX Design, OR equivalent combination of education and experience.
- Proficient in Squarespace. Comfort with WordPress and Shopify is a plus.
- Knowledge of external plugins and integrations beyond native Squarespace functionality.
- E-commerce design & setup experience is desired.
- Familiarity with basic coding and programming languages a plus.
- General knowledge of UI/UX principles and best practices.
- Basic understanding of search engine optimization (SEO) and digital marketing.
- High degree of familiarity with responsive design principles and practices.
- Self-directed, with an ability to prioritize deadlines while working on multiple projects at once.

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- Ability to conceptualize and execute brand designs in accordance with client goals.
 - Ability to effectively communicate conceptual ideas and design rationale.
 - Ability to engage in constructive design critiques and brainstorm with clients and team members.
 - Ability to accept and act on feedback with professionalism.
 - Detailed oriented and responsive to client/team questions and feedback.
 - Comfortable using Google Suite, Slack, and Zoom.

About HeiPro Digital

HeiPro Digital is a web design agency based in Green Bay, WI & Dallas, TX. We work with clients around the country and across industries to elevate their digital presence through website design, branding, copywriting, and search engine optimization.

As a woman-owned business, we understand that there is more to life than your job. Life happens. Kids get sick. Amazing opportunities present themselves. That's why we've built a team of digital marketing professionals who are 100% remote, so you can work when it works best for you. We won't ask you to punch a clock, but we *will* ask you to commit to deadlines, be responsive to clients and colleagues, and be present. Our business is elevating our clients' online presence. Presence matters; yours included.

We value collaboration, respect, creativity, and learning. At HeiPro, you'll enjoy autonomy and opportunities for growth supported by an enthusiastic team. Learn more about us by visiting <https://heiprodigital.com>.

If interested in becoming a Squarespace Web Designer at HeiPro Digital, please apply on our website www.heiprodigital.com/careers. You may also send a cover letter, resume, and 3 portfolio examples to elizabeth@heiprodigital.com along with a short video introducing yourself and why you think you'd be a great fit for our team.